

The Ferrari Club of America - New England Region
invites you to an event to benefit
Connecticut Children's Medical Center



2014

Concorso
FERRARI
& FRIENDS



SUNDAY, JUNE 29, 2014
LASALLE ROAD, WEST HARTFORD, CONNECTICUT

All Italian cars welcome!!!

All proceeds benefit Connecticut Children's Medical Center!

Over \$950,000 raised for children's charities in the last 13 years!

Over 125 beautiful cars on display, ranging from rare and historic classic cars to modern supercars!

Parade of 40 exotic cars with our special passengers from Connecticut Children's Medical Center !!!



14TH ANNUAL CONCORSO FERRARI & FRIENDS
SUNDAY, JUNE 29, 2014

11:00AM - 3:00PM

LASALLE ROAD, WEST HARTFORD, CONNECTICUT

GREETINGS FROM THE CONCORSO FERRARI & FRIENDS ORGANIZING COMMITTEE!

We invite you to join us at the Ferrari Club of America New England Region's premier event and welcome the participation of ALL Italian cars.

Concorso is held in the heart of downtown West Hartford, Connecticut on LaSalle Road, an ideal location that is highly visible and accessible to the public and widely known for its variety of fine shops and restaurants. The entire length of LaSalle Road will be closed for our amazing car display which will be viewed by more than 12,000 spectators. Judging will be informal, with a handful of awards including "Best in Show" and Connecticut Children's "Kids' Choice" winners.

In the past 13 years we have raised more than \$950,000 for deserving children's charities. This year we are striving to break the \$1 million fundraising milestone – but we can only do this with your support. Registration fees and donations comprise a significant portion of what we are able to donate to Connecticut Children's.

As always, the day begins with our "Parade of Kids" where drivers give young children from Connecticut Children's the joyous experience of taking an escorted ride from the Specialty Care Center in Farmington to the display area on LaSalle Road – where they will be dropped off to the sounds of cheers from the spectators.

New for 2014, we are asking all parade drivers to carry out their own fundraising efforts by collecting as much in donations as possible from friends, family, co-workers, and others with a minimum commitment to raise at least an additional \$100 for the event. Parade drivers can provide the funds they have raised to Charlie Vest, our registrar, any time up to and including the day of the event. All proceeds from this year's show will support the new Cardiovascular Care Center at Connecticut Children's Medical Center. The top parade fundraiser (and any others who collect at least \$1000) will be recognized at the awards ceremony on the day of the event.

Our display area on LaSalle Road will open at 9:00 a.m. on the day of the show. Parade participants should arrive at LaSalle Road, West Hartford, CT no later than 9:30 a.m. (All others planning to display their auto should arrive no later than 11:00 a.m.)

DETAILED EVENT INSTRUCTIONS (INCLUDING DIRECTIONS AND MAPS, PARADE DETAILS, ETC.) WILL BE SENT OUT TO ALL REGISTRANTS APPROXIMATELY 3 WEEKS BEFORE THE EVENT.

PLEASE REGISTER EARLY, Parade spots are limited to 40 cars, and fill up very fast. On behalf of everyone associated with Concorso Ferrari & Friends – we appreciate your support and very much look forward to seeing you at the event.

Sincerely,

Andrew Baldassarre
Event Co-chair

Tim Prete
Event Co-chair



Please print clearly, complete both pages of information, and return form along with your payment information to:

Charles Vest, Event Registrar
 Concorso Ferrari & Friends 2014
 339 Chimneysweep Hill Road
 Glastonbury, CT 06033

Name: _____
 Street Address: _____
 City: _____ State: _____ Zip Code: _____
 Cell Phone (for contact prior/during event if necessary): _____
 Email Address: _____

DISPLAY CAR INFORMATION

	Year	Make	Model	Body Style
Car #1:				
Car #2:				
Car #3:				

PARADE OF KIDS & FANTASY RIDE-ALONG

Patient Parade

Being a driver in the parade is a coveted opportunity and we are asking all parade drivers to carry out their own fundraising efforts by collecting as much in donations as possible from friends, family, co-workers, and others with a minimum commitment to raise at least an additional \$100 for the event. Parade drivers can provide the funds they have raised to Charlie Vest, our registrar, any time up to and including the day of the event.

The top parade fundraiser (and any others who collect at least \$1000) will be recognized at the awards ceremony on the day of the event.

Limit of 40 Cars—Participation on a First Come, First Served Basis in the order registrations are received.

- Yes, Please reserve a parade spot for me. I have set my fundraising goal at: \$ _____ .
- No thank you, I am not able to participate in the parade this year.

Fantasy Ride-Along

Another memorable way to participate in Concorso Ferrari is to be part of the Fantasy Ride-Along. There are only 10 spots available and a memorable experience for both drivers and passengers.

- I am interested in learning more about this opportunity. Please contact me to discuss the details.

2014 EVENT REGISTRATION FORM (continued)

CAR REGISTRATION

Main Event Display Fee \$100 x _____ = \$ _____

[Includes: 1 display car and Commemorative Driver Gift bag (\$50 value)]

Additional Display Car \$ 25 x _____ = \$ _____

LUNCH UPGRADE *This year we are offering car owners 2 lunch options.*

Commemorative Driver Gift bags will include a \$20 gift card to the MAX Restaurant Group. Cards can be used on the day of the event to dine in either MAX Oyster Bar or MAX Burger, both of which are conveniently located in West Hartford Center. (Drivers will be responsible for their own reservations/dining plans. Cards can also be used at any of the MRG locations at a future time. www.maxrestaurantgroup.com)

Or, drivers can purchase a VIP Lunch Upgrade, which will be at Restaurant Bricco - centrally located on LaSalle Road.

(Lunch service will be private/accessible to car owners and their guests only.)

VIP Lunch (adult) \$50 per person x _____ = \$ _____

VIP Lunch (child) Child (12 & Under) \$15 per person x _____ = \$ _____

CAR OWNER DRAWING

For a \$20 donation, drivers names will be put into consideration for an exclusive owner's Door Prize Package that will include a Ferrari Watch (retail value \$400 - One entry only per driver/registered car).

Car Registration Total: \$ _____

Optional Lunch Upgrade Total: \$ _____

Optional Car Owner Drawing: (\$20 suggested donation) \$ _____

Optional Additional Donation: \$ _____

(Donation is 100% tax deductible and Parade drivers, this will count towards your fundraising goal!)

Total Amount Due: **\$ _____**

NO REFUNDS AFTER MAY 31, 2014. SHOW HAPPENS—RAIN OR SHINE.

PAYMENT OPTIONS:

AMEX VISA MasterCard Discover Check (made payable to "FCA/NER - Concorso Ferrari")

Name on Card: _____

Card Number: _____ Exp: _____

Sec Code: _____ Billing Address Zip Code: _____

Signature: _____

RELEASE OF LIABILITY (Signature required to participate in this event)

Whereas the registrant, desiring to enter and participate in FCA/NER's Concorso Ferrari & Friends event does hereby tender his/her application to participate. Now, therefore, in consideration of the acceptance by the FCA/NER of the application by the registrant to participate in said event, the registrant does hereby:

1. Release the FCA/NER, their agent employees, directors and all other persons and entities involved with the sponsorship, organization, management and operation of said event from any and all liability for any injuries or damages whatsoever to person or property that they might incur while participating in said event.
2. Release all other participants and officials from any and all liabilities arising out of said event.
3. Warrant that the undersigned will personally read the rules and regulations under which said event will be run and will abide by said rules and regulations.
4. Permit the FCA/NER to use their name, voice, and/or likeness for news, publicity, and feature use including file, television, print media and in connection with advertising and purposes of trade.

Signed: _____ Date: _____